



PRESS & MEDIA / OCTOBER 2026

ConnectNWA Media Kit

Connect. Belong. Grow.

Company overview

ConnectNWA connects people, businesses and opportunities across Northwest Arkansas through thoughtful introductions, community resources and local experiences.

ConnectNWA is a Northwest Arkansas business and community network founded by Joanna Bunten. It brings together professionals, job seekers, employers, entrepreneurs, mentors, students and community organizations around shared goals and useful connections. Its website offers opportunities, local business discovery, community events, newsletters and Market Pulse regional information. The approach starts with understanding what someone needs, identifying common ground and helping a relevant connection take shape.

Region	Northwest Arkansas
Founder	Joanna Bunten
Website	connectnwa.com
Press contact	Joanna.bunten@gmail.com

Current website features

Business directory / Opportunities / Community events
Mentorship connections / Newsletters / Market Pulse

The person behind the connections.



Joanna Bunten

Founder, ConnectNWA

Joanna Bunten is the founder of ConnectNWA and founder of Bunten & Associates, a marketing and growth consulting business. She brings experience across B2B and B2C marketing, brand strategy, commercialization and business growth. Through ConnectNWA, Joanna focuses on helping people find the relationships, opportunities and resources that support their next step.

Available for conversations about

Meaningful professional relationships and introductions
Connecting talent, business and community resources
Entrepreneurship, marketing strategy and business growth
Local business discovery and community participation

Downloadable assets

The complete download includes this PDF, the current website logo, a founder portrait, a speaking photo and plain-text company and founder descriptions.

Website logo: 100 x 100 px | Founder portrait: 365 x 365 px
Speaking photo: 630 x 442 px

Use the supplied assets in editorial coverage of ConnectNWA or Joanna Bunten. Credit photos: Courtesy of ConnectNWA. Keep images proportional and preserve the logo. For larger originals, interviews, quotes or other use requests, contact Joanna. Inclusion of an asset does not imply endorsement.

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